

Alta Elizabeth (Beth) Anderson

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Education

MFA, Creative Writing (popular fiction), University of Southern Maine, Stonecoast MFA, 2023

Thesis project: *The Brunettes* (thriller novel), adviser: 2022 *NYT* Notable Book author Elizabeth Hand

MBA, Marketing, The University of Texas at Austin, McCombs School of Business, 2005

M.A., English, The University of South Carolina, Columbia, SC, 1995

B.A., English, Texas Christian University, Fort Worth, TX, 1993

Recent Work Experience

Beth Anderson Consulting, LLC

2017-present

Principal

Writing, marketing & communications consultant for arts and education nonprofits.

Avalon Theatre, Washington, DC

2012-2017

Washington, DC's only nonprofit film center and oldest operating cinema

Director of Marketing & Communications, 2015-2017

Marketing Manager, 2012-2014

Managed all marketing and PR initiatives and staff, executed events, served on strategic planning team and assisted with theatre programming. Attended and spoke at industry festivals and conferences.

Teaching and Advising

Adjunct Faculty in English, Southern Maine Community College, Portland, ME, 2023

Mentor, McCombs School of Business, Austin, TX, 2004-2005

Adjunct Faculty in English, Houston Community College, Houston, TX, 1997-1998

Adjunct Faculty in English, Macon Technical Institute, Macon, GA, 1996

Adjunct Faculty and TA in English, University of South Carolina, 1993-1995

11th and 12th grade English Teacher, Stratford Academy, Macon, GA, 1995-1997

Conference Panels and Presentations

"What You Should Have Watched This Year," Armadillocon, August 2023

"Female Rage in SFF," Armadillocon, August 2023

"House of the Dragon: Feminist or Not?" Armadillocon, August 2023

"Monsters, Villians and Heroes," Boskone, February 2023

"SFFH Films that Changed Everything," Boskone, February 2023

"Getting People Through Your Doors," Art House Convergence, January 2018

"What's Your Strategy?" ShowCanada, June 2017

"Building a Cohesive Brand...on a Budget," Art House Convergence, January 2017

"The Father, the Special Agent, and the Evil Spirit: BOB as Allegory in *Twin Peaks*," Florida State University Film and Literature Conference, January 1995

Publications

“Identifying Opportunity” (creative nonfiction), *Drunk Monkeys*

“Patience” (fiction), *Furious Gravity*

“Spectre” (fiction), *The Horror Tree*

“A Deal is a Deal is a Deal” (fiction), *Beneath Strange Stars*

“Band-Aid” (fiction), *Akashic*

“Why I Won’t Watch the Handmaid’s Tale” (criticism), *Medium*

On submission: *Bright Shining Stars* (sci-fi dramedy TV pilot)

Selected Previous Experience

Boom Vang Media, Washington, DC (2010-2011), Director of Marketing

Sapient, Arlington, VA (2009-2010), Arlington, VA – Interactive Manager

Razorfish, Chicago, IL (2007-2009), Chicago, IL – Project Manager

Avenue Marketing & Communications (2006-2007), Chicago, IL – Senior Project Manager & Strategist